

TRANSPORTATION MATTERS FALL 2007

Lloyd Center is first mall in Oregon to use eco-friendly T3's

You're sauntering through Lloyd Center when you suddenly see a security officer round the corner on a futuristic-looking vehicle that seems to be a cross between a Segway and George Jetson's transportation choice. No, you haven't wandered into a Hanna-Barbera cartoon – you're looking at a T3 "mobility device."

"The goal was to locate a vehicle that is friendly to the environment and economical to operate," says **Mark Hanson, Lloyd Center Services Manager**, and supervisor of 24 security officers. "The T3 has zero emissions and a quiet electrical system. We bought two and together they replace one gas-powered vehicle. They permit our officers to patrol more quickly and efficiently without fatigue."

Staff use the T3's primarily for crossing streets, and for patrolling the parking garage, common areas, and breezeways. The mobility devices are not used inside the mall, although they could be during graveyard shift.

"The T3 is more stable than a Segway," says Mark. "With a Segway, you have to lean it against something – otherwise it will keep moving. With the T3, you can hop off quickly



and safely in an emergency. This is a huge advantage for our officers who are sometimes required to provide a very quick response."

There are other advantages as well. Security officers are elevated on an 8" platform and have a superior vantage point. Officers are also easier to approach than if they were inside cars. "We're getting out on the T3's to interact with people," says Mark. "Customers are curious. They come over, talk to us and ask what this is. We're getting the thumbs up from our customers in a big way."

T3 Facts and Features

- T3's never require down time due to two rechargeable, lightweight batteries that can be replaced in the field for continual use and an unlimited range. Each battery powers the T3 for ten hours. Average operating cost of each T3 is 10 cents a day.
- Maximum speed is 25 MPH. Average speed is 10 MPH.
- The T3 can turn 360 degrees.
- Each mobility device costs a little more than \$10,000



Spotlight on: Doubletree Hotel



Forget the cliches and catchphrases.
In the end we want to be a responsible community partner.”

So says Steve Faulstick, General Manager of the Lloyd District’s **Doubletree Hotel**, the only full-sized hotel west of the Mississippi to earn Green Seal Lodging Sustainability certification. This has more implications than one might suspect: Did you know that the lodging industry is the nation’s second largest employer? The average hotel purchases more products in

one week than one hundred families typically do in a year – so the Doubletree’s sustainability efforts are by no means insignificant. Whether installing energy- and water-efficient fixtures and lighting in guestrooms and public areas, devising unique ways to handle food waste, providing fresh local food, or implementing other environmentally



*Steven Ward,
Executive Chef (L)
and Steve Faulstick,
General Manager.*

The Doubletree Hotel has 476 guest rooms and 40,000 square feet of meeting space. Did you know that the Doubletree is the:

- First hotel in Oregon to meet Green Seal certification criteria for sustainable practices
- First hotel in Portland to be recognized by Portland’s Office of Sustainable Development as a “Blue Works” Business.
- First hotel to participate in innovative “Portland Composts!” food waste diversion program.
- First hotel to be named one of the “100 Best Companies to Work for in Oregon” by Oregon Business magazine.
- First hotel to be a sustaining member of the Oregon Natural Step Network.
- First Doubletree Hotel to be recognized by Hilton Hotels Corporation with “Doubletree Environmental CARE Award.”
- First hotel in Portland to quantify its carbon footprint.
- First hotel in Portland to offer carbon offsetting for groups.
- First hotel to receive Portland Office of Sustainable Development’s “BEST” award for sustainability practices.
- Recipient of the inaugural Governor’s ‘Exemplar’ Award for large business, awarded by the State of Oregon Sustainability Board.

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purchasing poli-
cies, the upscale, full-service
Doubletree utilizes a multi-
tude of green innovations.

“That’s what makes it fun for us,” Steve says. “Everyone is completely on board with sustainability. Our people have just grabbed onto green practices and are really part of something big. It’s about the triple bottom line: profit, people, planet – or put another way, we’re concerned with the financial picture, the impact on people, and the impact on the planet. People enjoy showing up for work and being a part of that.”

These concerns show up at every level of the Doubletree’s operations. Kitchen staffers compost an impres-

sive 85% of food waste – 17 tons each month. Hotel staff has reduced overall waste by 70% and energy consumption by 32% since 2004. The hotel’s subsidized public transportation Universal Pass program for employees has saved 10,000 gallons of gasoline since 1999. Paper purchasing has been reduced by 20% each year. Management has also committed to using local, eco-friendly vendors whenever possible -- a majority of food products come from within a 500-mile radius. And every year the hotel purchases 35,000 kilowatt hours of wind power.

Green efforts are paying off for the Doubletree in more ways than one. “It’s not unusual now for meeting planners or potential guests to ask: ‘What are your green practices?’” says Steve. “It’s not just about space, dates and rates anymore. We enjoy doing business with like-minded people. We are an eco-business that is a model of conservation in our industry and that in itself attracts customers.”

It also attracts awards. In June, the Doubletree accepted the prestigious Governor’s Award in competition against companies such as Intel and New Seasons. “A huge part of our success,” says Steve, “is the relationship we have with our community partners. The collaboration we enjoy with the Lloyd District Commu-

nity Association, the Lloyd TMA, and other neighborhood groups is the linchpin of sustainability. Partnering with another like-minded sustainable Lloyd neighbor, the Oregon Convention Center, the bigger goal is to become THE greenest convention destination in the U.S.”

We’re fortunate to have the Doubletree Hotel as an eco-leader and green innovator in Lloyd. Their support for the TMA’s mission and their inspiring example to all businesses is greatly appreciated!



“Our commitment to sustainability began with our awareness of transportation options and support from the Lloyd TMA and the City of Portland,” says Steve Faulstick. “Our involvement with the TMA was a major motivator.”

Transportation Options Snapshot:

- Universal Pass participant since 1999.
- Over 58% of the Doubletree’s employees use transit to commute to work.
- The Doubletree’s transportation program has resulted in an annual reduction of 140,835 vehicle miles traveled, a savings of 7,802 gallons of gasoline, and a reduction by 142,430 pounds of carbon dioxide.
- Recently added more bike racks to accommodate between 15 and 20 bicycles.
- Eliminated airport shuttle because of cost, environmental impact, and the convenience and proximity of MAX.
- Partnership with Flexcar.
- Staunch supporter of TMA bicycle events through generous donations of food and door prizes.



TMA Offers New Services for Lloyd Bicyclists



If you regularly bike to, from, or around Lloyd, you already know that the TMA can hook you up with a sweet (and safe) bike locker on a monthly basis. (You do know that, right?) But what if you just ride to work

once in a while? What if you’re a visitor to our lovely patch of Portland, here for shopping or an event? You want to keep your bike safe, but you don’t want to sign a contract or fork over a month’s rent when you only need the locker for a day or



two. That’s why we’re happy to announce that **we now have lockers available for rent on a daily basis.** For just \$3, you can work, shop, or play with the knowledge that your bike is secure.

Of course, there are also plenty of racks around the district. But what do you do if you get where you’re going and realize that your lock didn’t make the trip with you? You could stand around kicking yourself, but that won’t solve anything. Instead, take advantage of our FREE emergency bike lock. Yes, that’s right, we said FREE. You can borrow our super-strong Kryptonite New York U-lock for the day. Are we your favorite TMA or what?

Both of these services require that you provide us with a Visa or MasterCard, and availability may be limited, especially when the weather’s nice. For more details, call us at 503-236-6441 or check our website at

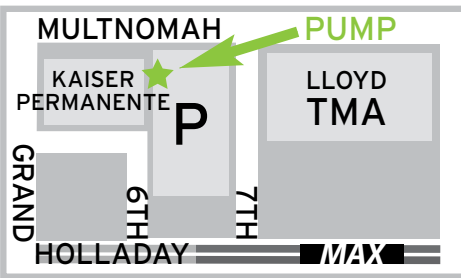
www.lloydtma.com.

Parametrix Power

Here's a new feature in the Kaiser Permanente parking lot: a public bicycle pump.



Derek Chisholm of Parametrix is the bicycling enthusiast who was the driving force behind the project. He was inspired by a program at the City of Vancouver where nine pumps have been placed in five locations. Linda Aeder of Kaiser Permanente thought the Kaiser parking lot would be a great Lloyd location for the first “pilot pump”, and with help from Kaiser’s Reg Wobig, installation became a reality. [See map below for location.]



Parametrix also hosted a free bike maintenance workshop this summer, complete with free cookies and lemonade. Several people who helped to organize it are not even bicyclists themselves, but wanted to contribute to transportation solutions. It’s all part of a company philosophy that emphasizes service to the community because, as Transportation Engineer

Shelley Oylear puts it, “we are part of the community. Our efforts reflect our core values.” Shelley is the Lloyd TMA Bike Committee’s lead volunteer for infrastructure projects and, along with Derek, has contributed much to promoting bicycling among Lloyd employees. She says, “Two bike infrastructure projects particularly intrigue me. One is the Sullivan’s Gulch Trail — I think that connection will bring in more riders of varying skill levels and really appeal to the ‘interested but concerned’ crowd. Second, I’d like to find a place in, or close to, the Lloyd District for a Bikestation. That would be exciting!” (For more info on Bikestation, log on to www.bikestation.org).

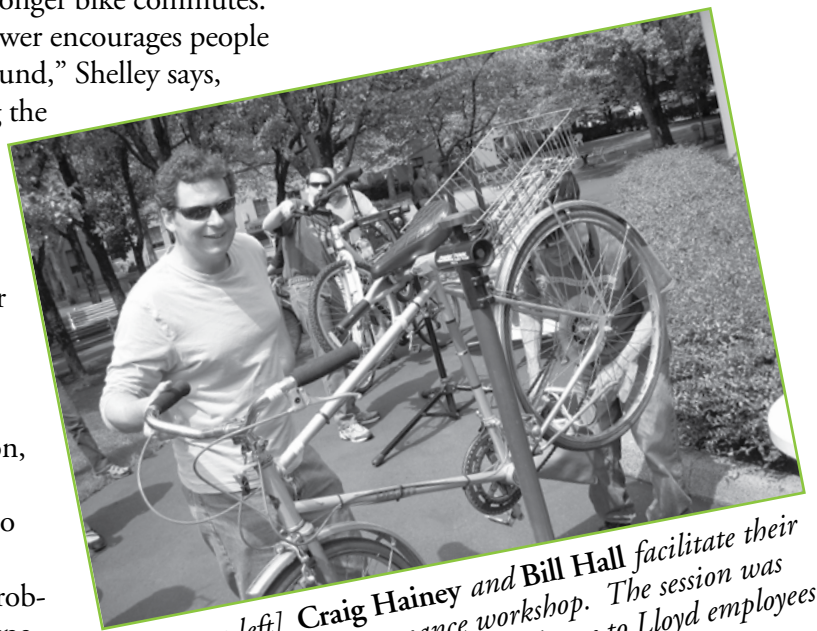
Bicyclists at Parametrix are fortunate to enjoy the company’s shower/ changing room. It was installed in 2004 for employees who bike and exercise on their lunch hours, as well as those with longer bike commutes. “Having a shower encourages people to ride year-round,” Shelley says, “and installing the shower fit in perfectly with our company values. Whatever the challenge, Parametrix people believe in collaboration, creativity, and fun. We like to take a creative approach to problem solving, especially sustainability.”



Shelley Oylear and the Parametrix shower facilities.

Another example of this philosophy in action is the Parametrix wellness program. Employees earn points for each half hour they spend volunteering or exercising. The points are redeemable for gift certificates from bike shops, spas, cooking schools, and other businesses/organizations that support health and provide enriching experiences.

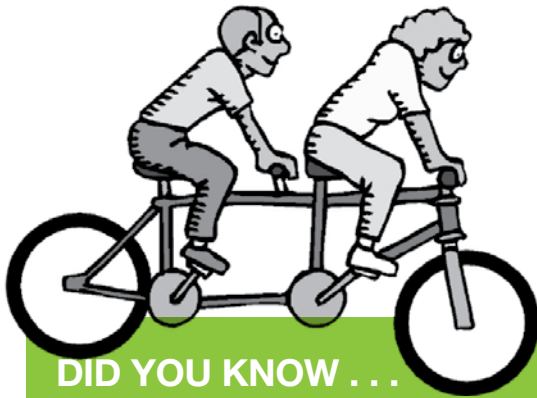
Sustainability reaches every dimension of the company’s work. Currently, Parametrix employees are excited about the “Ecosystem Marketplace” concept. “The concept acknowledges



[From left] Craig Hainey and Bill Hall facilitate their summer bike maintenance workshop. The session was provided by Parametrix free of charge to Lloyd employees.

the reality of interdependence and interconnection,” says Shelley. “We find people for mutual benefit to most effectively use funds and have the best impact on the Willamette Watershed in terms of improvements to water, pollution control, and preservation of habitat and wetlands. We determine where people’s interests intersect and use that for a healthier watershed overall.”

Innovative companies like Parametrix make Lloyd an exciting place to work. We appreciate all the company does to promote transportation options and sustainable solutions and look forward to collaborating on future projects.



DID YOU KNOW . . .

- Parametrix is one of only 1,200 companies in the nation that is 100% employee-owned.
- There are 62 Parametrix employees in the Lloyd District.
- The company provides engineering expertise on projects related to natural resources, transportation, environmental engineering and sciences, water quality, toxicology and risk sciences, and interdisciplinary services.
- The shower/changing room was the idea of employees and approved by management. Approximately ten Parametrix employees bike commute.
- The company’s wellness program awards points for every half hour employees volunteer or exercise; points translate into gift certificates.

Thank You

Thank you to all our volunteers for making this year’s Summer Transportation Outreach a success:

Metro: Julie Cash, Judie Miller, Vicki Schoen; CB Richard Ellis: J.R. Burwell; Ashforth Pacific: Kerrie Maul; Kaiser Permanente: Ann Rasmussen, Karen Moore, Reg Wobig; PacifiCorp: Adam Marx; KLC: Randy Zeller; BPA: Don Wolfe, Christy Suomi, Michael Brand; and State of Oregon: Tina Stokes-Gebring.

Many thanks also to our valued partners. C-Tran: Amy Nehl; City of Portland Options: Janis McDonald and Barbara Plummer; Drive Less, Save More: Mary Ann Aschenbrenner, Mariah VanZerr, Hector Osuna; Flexcar: Nolan Marchand. See you next summer!



Pepe and the Bottle Blondes wow the crowd in the last of the summer concert series.



Cheri Lister of PacifiCorp practices loading a bike on the City of Portland’s demonstration TriMet bus rack.

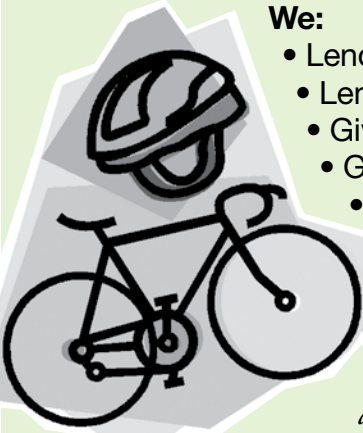
"EVERYTHING'S PROVIDED" RIDE!

If you don't have a bicycle but would like to try a safe, leisurely, guided ride around Lloyd,

Operation Bike is for you.

We:

- Lend you a bicycle
- Lend you a helmet
- Give you a new rider kit
- Give you a \$5 City Coffee coupon
- Design a fun ride for your comfort and skill levels
- Provide a bike buddy for your ride.



Interested? Contact Moira to schedule at 503/236-6441 or moira@lloydtma.com

Enter our contest!



Submit a caption for this photo. Email your entry to moira@lloydtma.com by September 28th. If we succeed in identifying a winner, that person earns a \$25 Newport Grill gift certificate and everlasting glory in our next newsletter.

Thanks to Tyler Marriott of US Fish and Wildlife for sending us this photo.



Bike Banter: Another Great Summer for Pedal Power



Events: The Lloyd TMA Bike Committee kicked off the summer cycling season with our annual Bike Commute Day celebration in May which was attended by over 185 cyclists – a record!! City of Portland Commissioner Sam Adams and BikePortland.org creator and editor Jonathan Maus pleased the crowd with speeches that raised the energy level and reminded everyone of the importance of their efforts.

Incentives: In June and July we sponsored an incentive program at J Café that provided a free latte and treat to all commuters who rode their bikes to work on designated days. "Incentive days" featured informal presentations on the City of Portland's Bicycle Master Plan, ByCycle.org and the Metro Bike There! map, the Bikestation concept, and the Portland Streetcar Loop. Over four incentive days, 148 people participated and a total of 225 incentives were redeemed.

Operation Bike: Brainchild of B.P.A.'s Don Wolfe, who is primary coordinator, this program has been very popular. People who don't own a bike or who have qualms about bike commuting can borrow a bike and helmet for an hour-long ride around Lloyd that is customized to their skill and comfort level. Riders also receive a free "new rider" orientation kit and \$5 City Coffee coupon. Participants are accompanied by a bike committee member and a cyclist co-worker. Many thanks to Don and all the bike volunteers who are helping to facilitate this program!

Education: With support from the TMA Bike Committee, several free bike maintenance/orientation workshops were hosted this summer by Metro, Parametrix, and the 1201 Lloyd building. Many thanks to Julie Cash, Judie Miller, Linnea Nelson, Derek Chisholm, Shelley Oylear, Craig Hainey, Bill Hall, and Sheila Strachan for organizing these events, all of which were well attended. Other informational presentations included "Why People Aren't Cycling," and "Cycling in the Netherlands." Thank you to Linda Ginenthal at the City of Portland for the special presentation she made to Lloyd employees in July.

Work planning: We had a record number of participants at two work planning sessions – over 50 Lloyd bicyclists attended. The group identified four major areas of focus: Safety and Security headed by PacifiCorp's Adam Marx, Infrastructure Improvements headed by Shelley Oylear of Parametrix, Getting Rolling (help for new riders) headed by Don Wolfe of B.P.A., and Social Marketing currently headed by Moira Green of the Lloyd TMA.

The purpose of the Lloyd TMA Bike Committee is to support and motivate Lloyd District employees to commute by bike and to make it safe, easy and fun for them to do so.



All of these groups invite you to get involved as little or as much as you would like. For more info, contact Moira Green at 503/236-6441 or moira@lloydtma.com.



TriMet Employees Walk – and Bike! – their Talk



Between the two of them, **Kim** and **Buck Lorts** have worked for **TriMet** for 25 years. Kim is Office Manager for Capital Projects, and Buck is CADD Manager. When they met each other on the job, Kim was not a bike enthusiast. Now, twice a week, she and Buck bike 11 miles from the Sunset area in Southwest Portland to their TriMet office in Lloyd, and home again in the evening. Buck rides to work by himself an additional day a week. When they first started bike commuting together, they used a tandem but found that individual bikes were more efficient. Intrepid year-round riders, they have

this tip for winter bicycling: “fenders and bigger tires!”

Every year for our Bike Commute Day party, Kim and Buck let us store our food overnight in the TriMet office, and help us get our supplies to Oregon Square Park for the party. Since the latter happens at around 6:30 AM, you can imagine our gratitude. “Bicycling is a great way to stay in shape,” says Buck. “And generally,”



Buck and Kim Lorts

Kim adds, “you can get where you want more quickly.”



From left to right: LaVette Allen, Mrs. Stephens (Advisors); Kalauna Carter, Kayla Paul and Debora Leopold Hutchins

TriMet Capital Projects OCIP Insurance Administrator **Debora Leopold Hutchins** has been a bicyclist since 2000. Her favorite kind of riding is in events such as Cycle Oregon, Reach the Beach, The Bridge Pedal, and long weekend rides on roads less travelled. This type of cycling allows her to avoid heavy traffic. Debora uses her love of bicycling to inspire others. She is working with the City of

Portland and the Bike Gallery to get more African American women on bikes. “As a group, they have unique challenges,” Debora says. “We want to show them the benefits, how to ride safely, and why it’s fun.”

Through a social service group called Les Femmes (“The Women”), Debora also works with African American female youth. “Many youth are overweight – they aren’t

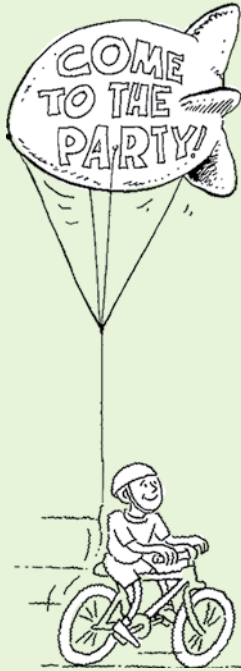
health- or nutrition-conscious. I thought the girls would have fun riding bikes – we’d do it together and maybe they’d like it so much that they’d do it alone or with friends. That’s what I was hoping.” It took Debora two years of talking about it to get four girls interested. The girls range in age from 12 to 18. Recently they did a ten-mile family ride with Debora in the We Will Because We Can Ride for breast cancer survivors during a retreat at the Larry

Steele camp in Vernonia. “You never know what’s going to interest them,” Debora says. “I think once they do it, they’ll get hooked. It will become a part of them.”



Debora Leopold Hutchins

JOIN US FOR THE BIKE BASH!!!! THURSDAY, OCTOBER 18TH



Time to celebrate a successful summer cycling season.
We spring for pizza and you spring for drinks!

When: Thursday, October 18th, 4:30 PM – 6:30 PM

Where: B.J.'s Brewhouse, 825 NE Weidler

Who: Lloyd District cyclists. If you want to bring a friend or S.O., no problem – just throw a few bucks in the kitty.

- Door prizes galore
- Secure bike parking
- Contest: announcement of winners

**SEE YOU
THERE!**

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SUITE 340
your go to place for get there options PORTLAND, OR 97232